



FOR IMMEDIATE RELEASE

Analytical Bio-Chemistry (ABC) Laboratories Implements eStudy™ Hosted Platform to Support its Ecotoxicology and Other Service Offerings

CARY, NC (April 13, 2011) – [iAdvantage Software, Inc.](#), a leading provider of 100% Web-base solutions for managing Life Science Research and Development studies, today announced that [Analytical Bio-Chemistry Laboratories \(ABC\)](#), a Contract Research Organization, headquartered in Columbia, Missouri, is deploying the [eStudy™](#) hosted solution to support its Ecotoxicology and other service offerings.

"Implementation of eStudy is the next step in ABC's plan to streamline our operations and reduce time-to-results for our clients," said G. Scott Ward, Senior Vice President and General Manager of ABC's GLP and Synthesis Services. "The eStudy solution generates a real-time view of the data as it is collected, which will improve data management, and also meets the ever growing demand to increase data integrity, quality and security."

"Equipping our study directors and technicians with the best available tools affords them more time to spend on the science," commented Jon Rhodes, ABC's Director of GLP and Synthesis Services. "With eStudy our scientists can focus their efforts on the environmental toxicology and chemistry aspects of each project and spend less time on administrative tasks, manual data handling, and reporting."

Flexibility was a key factor in the decision to implement eStudy at ABC. "Although the Ecotoxicology group will be the first to deploy eStudy, we intend to leverage its flexibility throughout Environmental Fate, Residue, Metabolism, and Product Chemistry," stated Ward. "With eStudy we can manage GLP and non-GLP acute or chronic toxicity studies with ease."

The eStudy solution is a 100% web-based study management platform that iAdvantage Software hosts for ABC at Cegidem/Dendrite's world-class network operating center in Chesapeake, VA. "The eStudy solution will continually grow with ABC Laboratories, easily adapt to new study-types, marry to ABC's operational workflow and interface with 3rd party instruments and tools," stated Diana Michelotti, Director of Marketing and Sales for iAdvantage. "Implementation of eStudy provides ABC with a custom solution without a start-from-scratch price."

About iAdvantage Software

iAdvantage is dedicated to empowering scientists and management in the environmental, pharmaceutical and biotechnology arenas with efficient, web-based [electronic study management](#) and [reporting tools](#) that automate cumbersome tasks and optimize time-to-results thereby improving productivity, real-time business intelligence and time to market. iAdvantage supports GxP and 21 CFR Part 11 Compliance. iAdvantage is headquartered in Cary, North Carolina, near the life science and biotech hub of Research Triangle Park. More than 140 life science companies in North America and Europe use iAdvantage products in their research and development. Please visit www.iadvantagesoftware.com for more information.

About Analytical Bio-Chemistry Laboratories, Inc.

Analytical Bio-Chemistry (ABC) Laboratories, Inc. is a GLP and CGMP-compliant contract research organization serving the pharmaceutical, animal health, crop protection and specialty chemical industries with expertise in analytical services, ecotoxicology, environmental fate, and radiolabeling synthesis. The company currently employs 360 people. For additional information, visit <http://www.abclabs.com> or contact Kristein King at (573) 777-6209.

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