



FOR IMMEDIATE RELEASE

BioTox Sciences (BTS) Deploys eStudy™ Hosted Solution for Management of GLP & Non-GLP Preclinical Studies

CARY, NC (March 09, 2011) – [iAdvantage Software, Inc.](#), a leading solutions provider for managing development and pre-clinical life science studies, today announced that [BioTox Sciences \(BTS\)](#), a GLP Contract Research Organization, headquartered in San Diego, California, is deploying the [eStudy™](#) hosted solution to manage its [GLP and Non-GLP preclinical/nonclinical studies](#).

In 2010, BioTox Sciences expanded its resources from people to facility to accommodate growing Sponsors' needs. The final challenge was selecting a software platform that would handle the different preclinical study types BTS conduct's today, yet flexible enough to meet the ever-changing needs they may encounter as they continue to grow.

"After weighing our options and careful due diligence, BioTox Sciences chose to implement eStudy, by iAdvantage Software," commented Tareq Abu-Nadi, BioTox Sciences, Business Development/Study Director. "eStudy will complement and streamline the study processes conducted at BTS by increasing productivity and speed of reporting while maintaining 21 CFR parts 58 and 11 compliance."

"eStudy's flexibility ensures that BTS Study Directors would be able to use eStudy on various projects and multiple species. Whether a typical 28 day toxicity study in rats or dogs, or a long term surgery study in NHPs, eStudy will be used to manage the study, capture the data and allow for on-demand reporting of results upon Sponsor request. This significant investment gives us the ability to produce complete study books in mere hours, and help Sponsors make key decisions on development of compounds and initiate more projects," concluded Abu-Nadi.

eStudy is a 100% web-based study management platform that iAdvantage Software hosts for BTS at Cegidem/Dendrite's world-class network operating center in Chesapeake, VA. "eStudy will continually grow with BioTox Sciences, easily adapt to new study-types, marry to BTS' operational work-flow and interface with 3rd party instruments and tools." stated Diana Michelotti, Director of Marketing and Sales for iAdvantage. "eStudy implemented for BTS, provides BTS with a custom fit solution without the start-from-scratch price."

About iAdvantage Software

iAdvantage is dedicated to empowering scientists and management in the pharmaceutical and biotechnology arenas with efficient, web-based [electronic study management](#) and [reporting tools](#) that automate cumbersome tasks and optimize time to results thereby improving productivity, real-time business intelligence and time to market.

iAdvantage products include eStudy™, a truly web-based enterprise solution for [study design](#), [eNotebook design](#), collection of data from multiple sources, multiple users and multiple locations, integration of data in real-time to a secure storage device, maintaining data integrity (complying with 21 CFR Parts 58 and 11) with the flexibility of on-demand access, data analysis and reporting that is user-defined and user-controlled. iAdvantage places control in the hands of the scientist and not at the mercy of rigid study management systems.

iAdvantage is headquartered in Cary, North Carolina, near the life science and biotech hub of Research Triangle Park. More than 140 life science companies in North America and Europe use iAdvantage products in their research and development. Please visit www.iadvantagesoftware.com for more information.

About BioTox Sciences

BioTox Sciences, San Diego, CA, is a leading Contract Research Organization (CRO) offering comprehensive services for nonclinical and preclinical studies operates a state of the art 20,000 sqf AAALAC accredited vivarium. BioTox Sciences services encompass toxicology, pharmacology, metabolism, disease models, surgery models, behavior and safety testing, PK/PD and other customized testing in support of nonclinical drug development for pharmaceutical, biotechnology and medical device companies. Visit www.biotoxsciences.com for more information.

Inquires:

Diana Michelotti,
Director of Marketing and Sales
iAdvantage Software, Inc. - 919-469-3888 ext. 121
dmichelotti@iadvantagesoftware.com

Tareq Abu-Nadi
Business Development/Study Director
BioTox Sciences, Inc. - (858) 605-5882 x 302
www.biotoxsciences.com